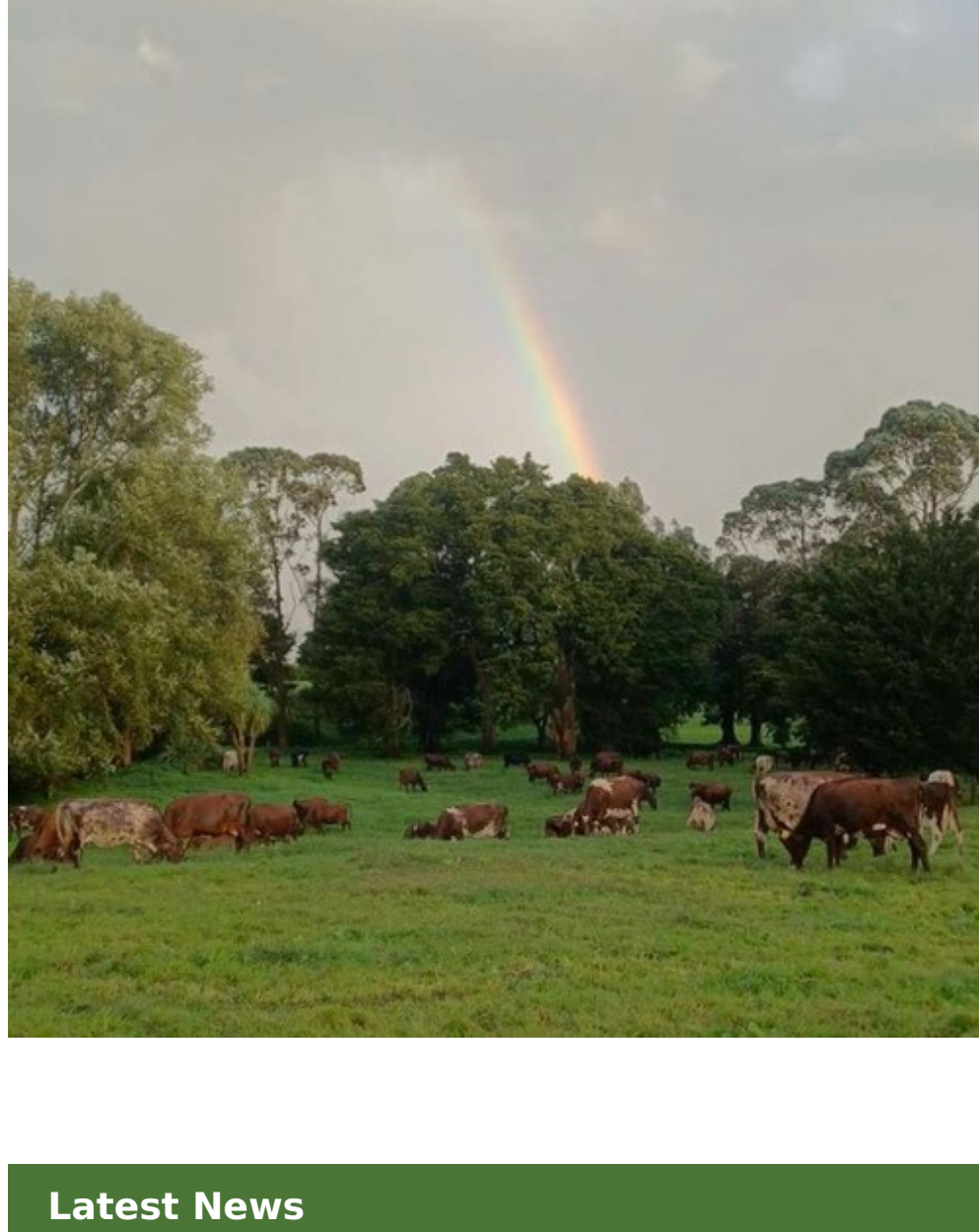


# NZ Milking Shorthorn Assn Newsletter



5 July 2023



## Latest News

### Clow & Murphy Youth Points Competition

A new competition for youth associated with NZ Milking Shorthorn will be launching next week! Youth will need to register their calf by 30 September annually to take part in the competition.

- Collect points at A&P Shows, Club Shows and On Farm Competitions
- Competition to run from 1 October to 31 May annually
- Results published in magazine & certificate provided to local Club to present
- Open to any person showing a Milking Shorthorn calf; true to colour; registered (or eligible to register) at S1S status or above
- Juniors (12 yrs & under) will compete for the Clow Trophy sponsored by the Clow Family
- Seniors (13 – 25 yrs) will compete for the Murphy Trophy sponsored by DR Murphy

### Photo Competition

NZ Milking Shorthorn Assn is thrilled to announce the results of the 2023 Photo Competitions – both Open and Youth. All photos can be viewed on our website and will also be printed in the 2023 Milking Shorthorn magazine due out in October.

Our thanks go to Chris Bailey for taking the time to judge this year's competition. Thanks also to all those members who took part, and congratulations to all winners and placegetters. Click the link below to view all results:

### 2023 RESULTS

### Milking Shorthorn Magazine 2023 #45

Members are reminded that the deadlines for the 2023 magazine is the **31st of August** for advertising booking and copy. But you don't have to wait until then. If you find yourself with some quiet time pre-calving, put pen to paper and get your material through to us now!

### SPECIAL BRANCH ADVERTISING RATE NOW AVAILABLE

Does your Branch want their members to be able to advertise in the magazine? Check out this new deal:

- Where a branch books two full pages of colour advertising all advertisers receive a 10% discount
- Where a branch books four full pages of colour advertising all advertisers receive a 15% discount

*Terms & conditions apply*

- Advertising booking is collated by the branch and supplied to the office as one booking by the advertised booking deadline
- Adverts may be made up of any size that make up the pages e.g. full page, half and quarter page
- Sean will then work with the advertisers individually on their ads
- Ad copy must be received by the advertised copy deadline (or the ad for that advertiser will revert to full price)
- The ads will not necessarily be placed in a block together, although if the branch requests this we will try to make it happen.

Standard advertising rates (incl GST) are:

**Full page:** Colour - \$345.00 / Black & white - \$207.00

**Half page:** Colour - \$201.25 / Black & white - \$115.00

Advertising is great to get your stud name out there, sell livestock, or even share your story/history.

We also invite members to contribute articles by 31 August 2023. All advertising and editorial can be sent to [info@nzmilkingshorthorn.nz](mailto:info@nzmilkingshorthorn.nz)

### Conference 2024 – Save the dates!

The 2024 Annual Conference and AGM will be hosted in **Christchurch** from the **8th-10th of April**. Mark your calendars now!

### Registrations

Registrations for the 2023 Herd Book will close on 31 August 2023. If you are not already on a standing order, but would like your heifers registered please contact Karen on [info@jersey.org.nz](mailto:info@jersey.org.nz).

### Herd Book / Production Register

Sadly, we are still experiencing delays with gaining access to all IP data (BW, PW & LW) with DIGAD for access to BreedIT programmes, this may not be implemented for some time yet. While we have recently been able to calculate Production Awards, we cannot yet produce the Production Register. We will therefore produce the joint Herd Book & Production Register once this is available.

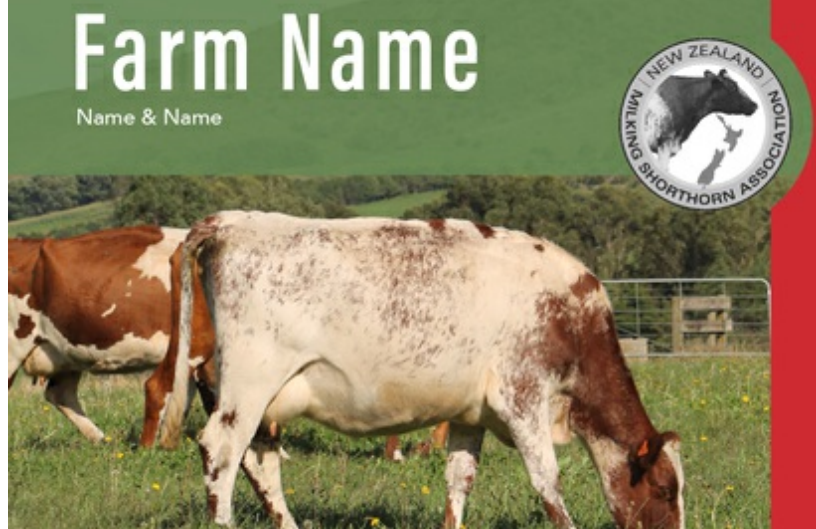
### Free Associate Memberships

**Do you know somebody local who has a few Milking Shorthorns and would benefit from an Associate membership? The Board are giving away Associate memberships for a limited time. The membership is limited to electronic notifications only, with the exception of the magazine, and will automatically lapse if the subscription is not paid by 31 August the following year. This offer is limited to the first 25, so get in quick!**

### Farm Imagery

Cristy Benson from Sentient Imagery is looking to add to her amazing portfolio of farm photographs. If you would be happy to have Cristy on farm, please get in touch through her website: [Sentient Imagery](http://www.sentientimagery.com)

### Milking Shorthorn Farm Signs



"Look out for the Milking Shorthorn Sign on the Left"

What better way to give out directions to your visitors, friends and family, than with a Milking Shorthorn Farm Sign at your gate.

Introduce everyone to your farm, with your Farm Name and Family name alongside the breed we all love.

The sign is 841 x 594mm and printed on a durable Aluminium Core. They are built to last!

To order your sign, fill out the form here: <http://www.nzmilkingshorthorn.nz/milking-shorthorn-farm-signs/>

Or get in touch with the office.

Single Sided farm sign - \$150 excl GST  
Double Sided farm sign - \$200 excl GST

### Newsletter attachments

If you are receiving this newsletter by post, all entry forms and attachments can be downloaded from the website, or posted from the office on request.

### Member communication

To keep printing & postage costs to a minimum for the Association, we ask that members receive all communications electronically, including invoices and statement from the new Xero accounting package. If you are still receiving your communications by mail but would prefer to receive them electronically, please send us an e-mail so that we can update your contacts. Contact [info@nzmilkingshorthorn.nz](mailto:info@nzmilkingshorthorn.nz)

## Dates to Remember

**Office closed - Matariki**  
14 July

**2023 Magazine deadline - advertising bookings and copy**  
31 August

**Herd Book closes**  
31 August

**TOP Applications close**  
29 September

**Clow & Murphy Youth Points Trophy entries close**  
30 September

**Office closed - Labour Day**  
23 October

**Magazine issued**  
31 October

**Board Meeting - via Zoom**  
5 December

## Milking Shorthorn NZ

President

**David Wood**

Directors

**Chris Bailey**  
03 313 8632

**Ross Soffe**  
06 762 8672

**Bronwyn Brown**  
027 398 8397

**Logan Kelly**  
027 426 5409

Patron

**Ian Dibble**

## NZ Milking Shorthorn Team

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[pgoodin@jersey.org.nz](mailto:pgoodin@jersey.org.nz)

**Sean Bresnahan - Promotions & Marketing Coordinator**

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Publications | Design  
Website | Facebook

**Jackie Kennedy - Marketing & Promotions**

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Publications | Competition

**Alayna Judge - Member Services Administrator**

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TOP & Classifications | Registrations  
Clubs | General Administration

**Michelle Calcott - Business Administrator**

[accounts@jersey.org.nz](mailto:accounts@jersey.org.nz)

Accounts | General Administration

## NZ Milking Shorthorn Assn (Inc)

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Physical Address: 290 Tristram Street, Hamilton

[Click here to visit the NZ Milking Shorthorn Website](http://www.nzmilkingshorthorn.nz)

Unsubscribe me please

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