

New Zealand Milking Shorthorn Association (Inc)

Annual Report 2026



NZ MILKING SHORTHORN
ASSOCIATION

Vision

Vision

Grow the breed profitably within the NZ Dairy Industry.

Values

Values

To encourage and expect all members and staff to display a progressive, confident and positive breed image.

To promote unique and economically important breed advantages.

12 Month Action Plan:

To implement changes to the Herd Book to better reflect the current registration practices.

To clarify and redefine the current eligibility for showing and production awards.

Improve the promotion of the breed with the intent to increase semen sales.





NZ MILKING SHORTHORN
ASSOCIATION

*Official Publication of the
New Zealand
Milking Shorthorn
Association (Inc)*

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Chief Executive Officer

Cherilyn Watson

Board of Directors

President

David Wood, Palmerston North

Vice President

Bronwyn Brown, Otautau

Treasurer

Chris Bailey, Kaiapoi

Board Members

Logan Kelly, Kaitangata

Ross Soffe, Stratford

Patron

Alan Moore

*Front cover photo by
Kimberley Simmons*

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NZ Milking Shorthorn Association 2026 - 113th Annual General Meeting

Date: Saturday, 7 March 2026
Time: 3:20 pm
Venue: Copthorne Hotel,
110 Fitzherbert Avenue, Palmerston North

AGENDA:

1. Welcome
2. Apologies
3. Obituaries
4. Minutes of the 2025 Annual General Meeting
5. Matters Arising from the Previous Minutes
6. To receive and adopt the President's Report
7. To receive and adopt the Statement of Financial Performance
8. Appointment of Reviewer
2025 – Cambridge Audit
2026
9. Board Director Election Result
10. Notices of Motion – *there are no Notices of Motion in 2026*
10. Remits – *there are no remits in 2026*
11. Reports
Red Breed Genetics
Youth
Promotions
Secretary
12. Board Meeting Report
13. Election of Officers
President
Vice President
14. General Business

*By order of the Board
C Watson, Secretary
23 Vialou Street, Hamilton 3240*

CONFERENCE PROGRAMME:

Friday, 6 March 2026

- | | |
|---------|--|
| 8:00am | IRCC Bus tour, visits to Northbrook Farm, Feilding Sale Yards, Farm Source and Tiakitahuna Herd (Tocker) |
| 10:00am | NZMSA Board meeting |
| 5:30pm | IRCC & NZMSA Welcome drinks and Opening Dinner |
| 7:00pm | 2026 Red Breeds Elite Conference Sale via bidr® |

Saturday, 7 March 2026

- | | |
|--------|--|
| 8:00am | NZMSA address to IRCC, IRCC Conference Papers, Workshops and Panel discussions |
| 3:20pm | NZMSA AGM |
| 6:30pm | IRCC/NZMSA Cocktail Hour, followed by Gala Dinner |

Sunday, 8 March 2026

- | | |
|--------|---|
| 8:30am | IRCC/NZMSA Bus tour, visits to Wakefield Herd, NZ Natural Clothing and Rangeview Herd |
| 5:00pm | Pre-dinner drinks and the NZMSA Awards, followed a farewell dinner and the IRCC Youth reports |

President's Report

The last year has been a year of change.

A busy year for the Board with the change early in 2025 of our administration support from Jersey NZ to Holstein Friesian NZ and a year to embed these changes for the benefit of our members. Overall, the process has gone well but as always there have been questions and things to work through and it is through the dedication of the Board and the staff at Holstein Friesian NZ office under the leadership of Cherilyn Watson that these have been addressed efficiently. Any change carries with it a financial cost and this change is no different. The financial report shows a loss for the last financial year and this can be attributed to the change over but has left the Association in a stronger position to move forward.

The 2025 New Zealand Milking Shorthorn Association Conference was hosted by the Waikato Branch, shortened to a two day event but still just as interesting and full of opportunities for members to learn new things, and see some herds. On members behalf, I would like to thank Wendy Harker and her team of helpers for a great couple of days and I'm sure everyone went away with a new appreciation of what the Livestock Improvement Corporation does in regard to herd testing and GeneMark.

Another change for the year was the introduction of a new way to assess excellent (Ex) cows. Congratulations to Teena and Sandy Simmons on being awarded the highest pointed Milking Shorthorn cow under the new system, at Ex91. Of course, there were other members with excellent cow awards throughout the year and we congratulate you on these achievements. A reminder to our members that the more data we can collect via traits other than production (TOP) the better it is for our Association. Thanks to all members who make use of TOP, we look forward to your continued support of this going forward and encourage you to get other members to take up the opportunity.

The magazine for 2025 was once again of high standard. The magazine would not be of such a standard if we as members didn't contribute to it, buying advertising space and the like. So, I encourage you to keep those regional events in mind throughout the year and get articles and photos in for this year's magazine. As I have said in the past and I say again the magazine is a worthy publication which we can hand out.

Stratford Show in November 2025 hosted the Royal. There was a good showing of Milking Shorthorns. Like with all local, regional and national shows it is good to see our members taking to the ring and show casing our breed. Thank you, we know it takes a lot of commitment for this to happen.

While this report is for 2025, it would be remiss of me not to mention that the presentation of the report will be at the International Red Cow Conference (IRCC), here in New Zealand. The IRCC is a great experience for everyone to learn and share new (and sometimes old) ideas with other red breeders around the world. As an association, NZMSA welcomes IRCC participants to New Zealand.

I started this report saying it was a year of change and the last change I would like to talk about is that this will be my last NZMSA Board report. After 37 years on the NZMSA Board, I am stepping down. During my 37 years, I have served as president for 3 terms (a total of 12 years) and I would like to thank you, the members, for allowing me the opportunity to serve you. It has been an honour. To all of the people that I have worked alongside over the years, the secretaries, treasurers, Board and committee members, thank you. It is definitely a team effort and I have appreciated being able to pick up the phone and talk through matters as needed as this has shared the load. To my family, who have allowed me the time to do all of this and be away from home I am grateful. To my wife, your support has been tremendous in keeping me up with the technical side of things and getting involved in running around getting the extra things done and making sure that I have everything I need.

I wish the Association all the best as the changes from the year that was, have set us up for a bright future.

David Wood
President

Red Breeds Genetics Report

Executive Summary

This report provides an update on the breeding programs, and strategic initiatives of Red Breed Genetics Group.

While Semex sales remain steady and consistent with last year's figures, there is significant potential for improvement. This report also covers recent developments regarding new bulls, challenges faced during the breeding data collection process, and key takeaways from our recent operations.

Sales Update

Semex Sales Performance:

Semex sales for the current reporting period have been steady and are in line with the figures recorded last year. However, there remains considerable room for growth and further market penetration. While the overall sales volume met expectations, we aim to explore new avenues for expanding our reach and increasing sales moving forward.

Bull Sales:

One of our young bulls has far outperformed others in terms of semen sales. This highlights both the demand for high-quality genetics and the potential for future strategic investments in bull selection and marketing.

Northbrook Delta has performed particularly well, with a strong proof that has been well received in the market. With 76 daughters spread across 23 herds, this bull continues to make a significant impact in terms of genetic contributions.

New Bulls in the Semex Offering

This season, we are excited to offer two new bulls through our partnership with Semex, both of which are AIA2.

Brecon Hendrix:

A red bull from Mark's Helen family, known for producing top-tier animals. Hendrix's grand dam has one of the highest PW scores in the country, making him a prime genetic addition to our offering.

Brecon Winehouse:

A roan bull from a VG87-rated dam. Winehouse brings a strong genetic foundation with high-calibre maternal lines, adding diversity to our current offerings.

Challenges and Learnings

Data Collection and Information Access:

This year, we faced some challenges with data collection for our new bulls. When attempting to order information from LIC, we were delayed due to their internal processing issues. These delays affected our ability to access data in

a timely manner. To prevent similar delays in the future, I plan to revise our timeline for collecting information for the new bulls next season.

Additionally, I encountered difficulties accessing 3GPs from CRV through our office. Unfortunately, we have no current access to this data, which has impacted our ability to fully assess certain genetics.

Top Cow Production List:

I ordered a TOP Cow Production Worth List to assist with genetic selection, but unfortunately, the list starts at 0 BW so I wasn't able to accurately identify differences between animals as 80% of population have negative BW values. This seems to be an ongoing issue that is unlikely to change, due to the cost of updating software.

Strategic Improvements and Next Steps

Timeline Adjustments: To ensure smoother data processing and minimize delays, we will be adjusting our data collection timeline for next season. Early access to information will be prioritized to avoid issues similar to those experienced this year.

Access to Genetic Information: Further efforts will be made to secure access to 3GPs from CRV.

A2 Testing: A reminder to all breeders to prioritize A2 testing as soon as possible.

Member Engagement and Breeder Participation

A special thank you to all members who put forward animals for selection this year. It was especially encouraging to see new breeders submitting bulls for consideration.

Zoom Meeting Feedback: The Zoom meeting held this year was extremely productive. We will continue to leverage this platform for future discussions.

Conclusion and Recommendations

In conclusion, while we've encountered a few challenges with data access and system limitations, the overall performance of Red Breed Genetics Group remains strong. Thank you to the RBG team and Breeders.

Logan Kelly

Red Breed Genetics Convenor



Youth Report

Well, what a year, our youth have been achieving and participating well.

Youth photo competition a total of 32 entries over 7 classes, up from 27. Competition was judged by Pete Smit. Would like to see a few more entries for next year. Congratulations to all the place getters.

Clow and Murphy Youth Points Competition. Second year for this competition. Would like to see a few more entries for the coming year. Congratulations to Emily Jenkins senior winner with 135 points – Murphy Trophy, Ruby Trubshaw junior winner with 28 points – Clow Trophy.

In November 2025, Amy Green from Kilmarnock Stud organised a calf club day for the children of Southland and Otago, the third year running. This was held at the Wyndham Showgrounds, where Wyndham is happy to continue to support this event. The calf club attracted 44 children who took part. Amy and the team had awesome sponsorship and organized judges. A great start to the show season and credit to Amy and all the helpers.

In January, the National All Dairy Breeds youth camp was held in Wyndham, Southland. 23 children attended

including several youth from the Milking Shorthorns. This was a great chance for the children to learn. The camp was enjoyed by all.

Also, Jersey NZ has entered a team for IDW in January 2026, which includes some of our youth. Nicola Muller of Glenmore Stud will accompany the team again.

Northbrook Milking Shorthorns have entered two teams in the New Zealand Dairy Event Team Challenge – we wish them all the best.

At most of the shows in Southland/Otago this season the Milking Shorthorn calf classes have been the most supported by numbers. Great to see so many young people leading the red calves, there is a great future for our breed.

This concludes my report.

Teena Simmons
Youth Coordinator



Lowburn Jedi Jax EX91

Chief Executive Officer's Report

This time last year Holstein Friesian NZ (HFNZ) had just taken over the administration services for NZ Milking Shorthorn members. Where does time go, the year has just flown by. Thank you to all members for your commitment to the breed and allow us to provide your services.

During the year HFNZ has produced our first NZMSA magazine, along with compiling and publishing four years of herd books and production registers. Registrations have been processed in a timely and efficient manner. The monthly bull update has been re-introduced and has been well received by members.

Spring 2025 saw the introduction of pointing excellent cows and the first time NZMSA member classification was completed by HFNZ inspectors. The process went very smoothly, and our inspectors saw some excellent Milking Shorthorn animals throughout the country. Congratulations to Teena and Sandy Simmons from Southland, on being award the highest pointed Milking Shorthorn cow in the first season – Lowburn Jedi Jax EX91.

Recently we have been working on a NZ Milking Shorthorn brand refresh. The first step was a new logo which was launched in mid-February, meaning this Annual Report is the first publication with the new branding. Over the coming months the office will work its way through updating the website, newsletters, and social media pages etc. We hope you like the new look, with special thanks to Helen Henderson for her design skills.

The BreedIT system was developed by Holstein Friesian NZ on behalf of all the dairy cattle breed societies. BreedIT was developed as a transactional database and relies on the data that is provided by the herd record providers (LIC and CRV) to the Dairy Industry Good Animal Database (DIGAD) which is managed by NZ Animal Evaluation. BreedIT does not store any data of its own it merely transacts data daily with DIGAD. BreedIT has performed well in the last 12 months and allowed for a smooth transition of services.

The team at HFNZ is always available to process your registrations, answer your questions or provide advice. Please contact the office at any time.

Welcome to all delegates attending the International Red Cow Conference in New Zealand, this is a great opportunity for NZ Milking Shorthorn breeders to showcase their breeding to the world. Enjoy the conference and the hospitality NZ has to offer.

I will attend the NZ Milking Shorthorn Conference in Palmerston North and look forward to meeting delegates from New Zealand and abroad.

Cherilyn Watson
Chief Executive Officer

Statistics

MEMBERSHIP*

	2021	2022	2023	2024	2025
Senior	34	29	32	33	32
Associate	36	40	42	36	39
Paid Life	9	8	7	7	8
Honorary Life	4	4	4	5	5
Junior	7	12	13	13	16
Retired	0	0	1	1	1
TOTAL	90	93	99	95	101

REGISTRATIONS*

	2021	2022	2023	2024	2025
Females	1,215	1,116	836	668	1,238
Males	61	73	24	48	62
TOTAL	1,276	1,189	860	716	1,300

TOP STATISTICS*

	2021	2022	2023	2024	2025
Two-year-olds	371	399	341	390	318
Older	69	14	88	39	65
Herds	12	11	14	12	16

*Statistics as at 31 December 2025.



Acknowledgement

NZ Milking Shorthorn acknowledges the generous cash donation from D. Murphy. This support is sincerely appreciated and contributes to the ongoing development of our breed and member initiatives.

THE NEW ZEALAND MILKING SHORTHORN ASSOCIATION (INCORPORATED)

**SPECIAL PURPOSE STATEMENT OF FINANCIAL PERFORMANCE
FOR THE YEAR ENDED 31 DECEMBER 2025**

INCOME	2025	2024
	\$	\$
Subscriptions	11,133	9,078
Registrations	12,845	5,974
Red Breed Genetics	2,698	4,470
Three Generation Pedigrees	2,870	877
TOP Classification	-	2,979
Magazine Advertising	3,851	4,346
Photo Competition	530	406
Donation Received	1,000	-
Interest	4,043	5,806
Other Income	211	-
	<hr/>	<hr/>
	39,181	33,936
 Less Expenditure		
Administration to Holstein Friesian NZ	7,604	-
Administration Changeover Expenses	12,656	-
Administration to Jersey NZ	3,000	12,000
Administration - General	520	1,803
Advertising	1,497	1,501
Bank Charges	40	14
Board and Travelling Expenses	-	1,400
BreedIT Expenses	13,773	9,540
Financial Review	3,500	2,422
Herd Book/Production Register Expenses	950	-
Magazine	2,337	2,246
Photocopying, Printing and Postage	47	334
Red Breed Genetic Expenses	224	1,109
Sponsorship	500	500
Three Generation Pedigree expenses	992	634
TOP Classification	-	2,935
Royal Agricultural Society and Other Subs	1,333	140
Opening Stock	681	39
Closing stock	(688)	(681)
	<hr/>	<hr/>
	48,965	35,936
	<hr/>	<hr/>
Excess (deficit) of Income over Expenditure	(9,783)	(2,000)
	<hr/> <hr/>	<hr/> <hr/>



These special purpose financial statements should be read in conjunction with the accompanying notes and independent reviewer's report

THE NEW ZEALAND MILKING SHORTHORN ASSOCIATION (INCORPORATED)

**SPECIAL PURPOSE STATEMENT OF FINANCIAL POSITION
AS AT 31 DECEMBER 2025**

Accumulated Funds	2025	2024
	\$	\$
Opening Balance	101,702	103,702
Income over Expenditure (Expenditure over Income)	<u>(9,783)</u>	<u>(2,000)</u>
	91,919	101,702
<hr/>		
Represented By:		
Current Assets:		
Stock on Hand	688	681
Westpac Cheque account	15,910	546
Westpac on Call account	601	597
Westpac Deposits	78,533	99,480
Accrued Interest	671	1,285
Goods & Services Tax	2,314	1,072
Accounts Receivable	<u>608</u>	<u>7,062</u>
	99,323	110,723
<hr/>		
Less Current Liabilities:		
Accounts Payable	<u>7,404</u>	<u>9,021</u>
	7,404	9,021
<hr/>		
Net Assets	<u>91,919</u>	<u>101,702</u>

D.R. Wood

16/02/2026

President

Date

C. G. Baker

Treasurer



These special purpose financial statements should be read in conjunction with the accompanying notes and independent reviewer's report

THE NEW ZEALAND MILKING SHORTHORN ASSOCIATION (INCORPORATED)

NOTES TO THE SPECIAL PURPOSE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2025

1) Statement of Accounting Policies

Basis of Preparation

The New Zealand Milking Shorthorn Association (Incorporated) is an Incorporated Society registered under the Incorporated Societies Act 2022. The financial statements are a special purpose report which has been prepared in accordance with the accounting policies below and the Rules of the Association. The financial statements have been prepared for the members of the New Zealand Milking Shorthorn Association (Incorporated)

Measurement Base

These financial statements have been prepared on a historical basis. The financial statements are presented in New Zealand dollars.

Specific Accounting Policies

The following specific accounting policies having material effect on the measurement of results and financial position have been applied.

a) Accounts Receivable

Accounts receivable are stated at their net realisable value.

b) Bad and Doubtful Debts

All known losses have been written off against income during the financial year. A provision has been created for doubtful debts.

c) GST

The financial statements have been prepared on a GST exclusive basis, except for accounts payable and accounts receivable which are recorded inclusive of GST.

d) Taxation Policy

The Association is not subject to income tax in accordance with CW51 (Herd Improvement Bodies) of the Income Tax Act 2007.

e) Revenue

Revenue is recognised in the accounting period in which the service is provided (in the rendering of services), and in the period in which the interest is accrued.

f) Creditors and other payables

Trade creditors and other payables are stated at cost.

g) Cash and cash equivalents

Cash is classified as the cash in the bank balance at the end of the financial year.

h) Investments

All term deposits in investment are classified as current assets as they have a term greater than 3 months and less than a year.

i) Inventory

Inventory is stated at the lower of cost, determined on a first-in-first out basis, and net realisable value.

Changes in Accounting Policies

Policies have been applied on a consistent basis during the reporting period.

2) Stock On Hand

These figures have been confirmed by a stock take.

	2025	2024
Badges 95 @ \$7.24	\$ 688	\$ 681
Centenary Books	-	\$ 1,914
Provision for stock obsolescence	-	(1,914)
	<u>\$ 688</u>	<u>\$ 681</u>

3) Contingent Liabilities

There were no contingent liabilities at balance date. (2024: Nil)

4) Principal Activity

The principal activity of the association is to administer the breeding of Milking Shorthorn cattle.

5) Commitments

There are no commitments as at balance date (2024: Nil)



These special purpose financial statements should be read in conjunction with the accompanying notes and independent reviewer's report

6) Events after Balance Date

At the date of signing the financial statements, there are no matters or events that have arisen, or been disclosed, subsequent to balance date that would require adjustment, or disclosure in, these financial statements.

7) Related Parties

All Directors are members of the Association in their own right and as such use the services of the Association on an Annual basis. Examples of services they use are registrations, classification of animals, purchases of semen, participants in joint venture projects and advertising in the NZ Milking Shorthorn magazine. All transactions are charged at normal commercial rate.



These special purpose financial statements should be read in conjunction with the accompanying notes and independent reviewer's report

INDEPENDENT ASSURANCE PRACTITIONER'S REVIEW REPORT

To the members of New Zealand Milking Shorthorn Association (Incorporated)

We have reviewed the accompanying financial statements of New Zealand Milking Shorthorn Association (Incorporated ('the Association')), which comprise the statement of financial position as at 31 December 2025, and the statement of financial performance for the year then ended, including material accounting policy information and other explanatory information.

Directors' Responsibility for the Financial Statements

The Directors are responsible for the preparation and fair presentation of these financial statements in accordance with the policies adopted by the Board as per note 1 of the financial statements, and for such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Assurance Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements. We conducted our review in accordance with International Standard on Review Engagements (New Zealand) (ISRE (NZ)) 2400, Review of Historical Financial Statements Performed by an Assurance Practitioner who is not the Auditor of the Entity. ISRE (NZ) 2400 requires us to conclude whether anything has come to our attention that causes us to believe that the financial statements, taken as a whole, are not prepared in all material respects in accordance with the applicable financial reporting framework. This Standard also requires us to comply with relevant ethical requirements.

A review of financial statements in accordance with ISRE (NZ) 2400 is a limited assurance engagement. The assurance practitioner performs procedures, primarily consisting of making enquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less than those performed in an audit conducted in accordance with International Standards on Auditing (New Zealand). Accordingly, we do not express an audit opinion on these financial statements.

Other than in our capacity as assurance practitioner we have no relationship with, or interests in, New Zealand Milking Shorthorn Association (Incorporated).

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that these financial statements do not present fairly, in all material respects the financial position of New Zealand Milking Shorthorn Association (Incorporated) as at 31 December 2025, and of its financial performance for the year then ended, in accordance with the accounting policies as per note 1 of the special purpose financial statements.

Emphasis of Matter – Basis of preparation

These financial statements are prepared in accordance with the accounting policies adopted by the Board as per note 1 of the financial statements and, as a result, the financial statements may not be suitable for another purpose. The financial statements are prepared exclusively for the members, and Management has determined that this financial reporting framework is acceptable in the circumstances. Our report is intended solely for the Association and the members of the Association and should not be distributed to or used by parties other than the Association and its members. Our opinion is not modified in respect of this matter.

Other matter

The financial statements of the entity for the year ended 31 December 2024 were reviewed by another practitioner.



Louis Burty Bedeux, Cambridge Audit
Cambridge
18 February 2026



NEW ZEALAND MILKING SHORTHORN ASSOCIATION

Minutes of the New Zealand Milking Shorthorn Association Annual General Meeting held on 10 April 2025 at the Distinction Hotel and Conference Centre, 100 Garnett Avenue, Te Rapa, Hamilton commencing at 1.11 pm

- 1. Welcome:** President D Wood welcomed members and guest to the 112th Annual General Meeting.
- 2. Present:**
D Wood, B Brown, L Kelly, D Murphy, L Simmons, R & J Soffe, R Tocker, C Bailey, A & S Moore, A Gilbert, W Harker, W Gilbert, M Treder, J and S Rowson, C Watson (HFNZ General Manager) and S Goldsbury (Breed Secretary).
- 3. Apologies:**
Apologies were received from: S & T Simmons. D & E Clow, A Oaks, T Marsden, J Treder, C Soffe, M Bailey, M McDonald, J Wood, J & P Penberthy, L Gilbert, K & A Wood, R Wood.
RESOLVED: That the apologies as listed are accepted.
A Moore/R Tocker - *Carried.*
- 4. Bereavements:**
The meeting noted the bereavement of I Dibble and stood for a moment's silence.
- 5. Minutes of the Previous Meeting of 10 April 2024:**
RESOLVED: That the minutes of the 2024 Annual General Meeting held on 10 April 2024 are accepted and taken as a true and correct record.
C Bailey/R Soffe – *Carried*
- 6. Matters Arising from the Previous Minutes:**
There were no matters arising.
- 7. To Receive and adopt the President's Report:**
D Wood spoke to his report as included with the agenda and commented on the transition to Holstein Friesian NZ as administrators for Milking Shorthorn which took place in March 2025. There have been a few issues with file transfers but overall, the transition has run smoothly.
RESOLVED: That the Presidents Report is adopted.
D Wood/B Brown - *Carried*
- 8. To Receive and Adopt the Statement of Financial Performance:**
C Bailey spoke to the Statement of Financial Performance and Position for the year ending 31 December 2024 and opened them for discussion.
The Association showed a financial loss in 2024, and this was partly due to the reduced semen sales income and an increase in BreedIT and Administration costs. R Tocker commented that the administration cost had doubled in 2024 and questioned if this will stabilise going forward. C Bailey commented that with the transition to HFNZ the Board hoped administration costs would stabilise. RAS subs have dropped and is there a reason for this. The RAS subs are charged on membership numbers so the RAS subs would be like 2024. The difference may be timing of RAS sub payments or other sub payments. This will be monitored in 2025.
RESOLVED: That the Statements of Financial Performance and Financial Position for the year ending 31 December 2024 are approved.
C Bailey/M Treder - *Carried*

9. Results of Director Elections:

D Wood advised the meeting that R Soffe and B Brown have been re-elected unopposed. The meeting responded by acclamation.

10. Remits:

There were no remits.

11. Notices of Motion:

D Wood spoke to the Notice of Motions as circulated with the 2025 Milking Shorthorn Annual Report;
Notice of Motion 1: Rule 5. (a)

RESOLVED: That Notice of Motion 1 as below is accepted.

Rule 5. (a)

To revoke Rule 5.(a), and replace as follows:

The Association will be governed by a Board of Directors which shall consist of five (5) members who shall be elected and hold office.

D Wood/R Soffe - *Carried*

Notice of Motion 2: Rule 17 (a)

RESOLVED: That Notice of Motion 2 as below is accepted.

Rule 17(a)

To revoke Rule 17 (a) and replace it as follows:

The Secretary shall keep the books of the Association and shall conduct the correspondence, attend all meetings and receive Members' subscriptions and enter up the minutes of all meetings, maintain all membership records, and shall pay all monies received for or on account of the Association into the banking account of the Association as soon as possible after the receipt of same and shall sign all documents of the Association. The Secretary shall be the Incorporated Societies Office contact person.

B Brown/A Moore - *Carried*

Notice of Motion 3: Rule 17 (b)

RESOLVED: That Notice of Motion 3 as below is accepted.

Rule 17(b)

To revoke Rule 17 (b) and replace it as follows:

True accounts shall be kept of the sums of moneys received and expended by the Association, and the matters in respect of which such receipts and expenditures takes place and the assets, credits and liabilities of the Association in books of Accounts, which shall be kept at the Registered Office of the Association, or at some other place or places as the Association may think fit. At the first Annual General Meeting and subsequently at the Annual General Meeting in every year, an Auditor shall be appointed by resolution, whom shall hold office until the next Annual General Meeting but shall be eligible for re-election. The auditor shall review the accounts of the Association previously to the Annual General Meeting and a statement showing the financial position of the Association, and examined and certified by the Auditor shall be sent to each member and laid before every Annual General Meeting. The financial year of the Association shall end on the 31st December in each year.

C Bailey/L Kelly – *Carried*

Notice of Motion 4: Re-registration of the NZ Milking Shorthorn Association (Incorporated).

Re-registration:

That the NZ Milking Shorthorn Association (Incorporated) re-registers with the Registrar of Incorporated Societies (Registrar) pursuant to the Incorporated Societies Act 2022 (New Act) and that Service Provider, the NZ Holstein Friesian Association (Incorporated) be authorized to make and deal with the re-registration application.

R Soffe/R Tocker - *Carried*

12. **Reports:**

12.1 Red Breed Genetics:

L Kelly took his report as printed in the Annual Report as read and opened it for discussion. Young bull sales dropped from 600 to 400. The Board had discussed adding younger breeders to the selection panel to add diversity to the selection process.

RESOLVED: That the Red Breed Genetics Committee Report is adopted.
L Kelly/M Treder – *Carried.*

12.2 Youth:

T Simmons was not at the meeting and the Youth Report from the Annual Report was tabled. The Board are to investigate having a medal for the Clow and Murphy Trophy winners.

RESOLVED: That the Youth report is adopted.
B Brown/L Kelly – *Carried.*

12.3 Promotions:

B Brown took her report as printed in the Annual Report as read and opened it for discussion. R Tocker asked how using social media is going. B Brown advised that the HFNZ staff are currently working on updating the website and will be adding Milking Shorthorn news to the website. R Tocker asked if the 2026 International Red Cow Conference could be advertised on all media platforms. C Watson advised that there is a lot that needs to be updated on the website. Information can be sent to the office for social media and the website. The Board had discussed updating the current logo and asked for feedback from the floor. Discussion followed on this proposal and the meeting felt the Board could investigate updating the logo.

RESOLVED: That the Promotions Report is adopted.
B Brown/R Tocker - *Carried.*

12.4 Secretary's Report.

C Watson spoke to her report as included in the Annual Report and opened it for discussion. The ongoing cost of BreedIT was questioned and C Watson responded that like all technology the BreedIT platform needs maintenance and upgrades. The cost of running BreedIT is split between Breed Societies on a prorated basis based on membership numbers. This will result in reviews of Breed Society Terms of Use including costs going forward. C Watson reiterated that BreedIT is running well and fit for purpose.

13. **2026 Red Breed Tour:**

R Tocker gave an update on the proposed Red Breed Tour to be held in March 2026. A Website has been set up which has a full itinerary of the Conference which contains three options for breeders to participate in. No costings at this stage. Minimum numbers required for Conference - Pre tour numbers 30, Conference 40, Post tour 20.

14. **Board Meeting Report:**

D Wood reported on the Board meeting held on 10 April 2025. The Board has agreed to add ribbons for Milking Shorthorn Junior & Junior Reserve for the North & South Island Championships. The Waikato Branch will host the North Island Championships, and the South Island Championships will hold the

15. **Election of Officers:**

D Wood vacated the chair and L Kelly called for nominations for President.

President	D Wood	M Treder/R Tocker
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There were no further nominations, D Wood was declared as President and resumed the chair. The meeting congratulated D Wood.

Vice President	B Brown	D Wood/R Tocker
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There being no further nominations, B Brown was declared Vice-President. The meeting congratulated B Brown.

Treasurer

C Bailey

L Kelly/B Brown

There being no further nominations, C Bailey was declared Treasurer. The meeting congratulated C Bailey.

Patron:

D Wood called for nominations for Patron. D Wood nominated A Moore. There being no further nominations, A Moore was elected as Patron.

RESOLVED: That A Moore be appointed Patron.

D Wood /B Brown – Carried.

The meeting congratulated A Moore.

8. To Receive and Adopt the Statement of Financial Performance Continued:

It is the responsibility of the Annual General Meeting to appoint the reviewer for the Association. At the Board meeting today, the reviewer for the 2025 Financial Statements was discussed and it was agreed that that C Watson would acquire quotes, and the reviewer would be approved by the Board, and then ratified at the 2026 Annual General Meeting.

RESOLVED: That C Watson investigate the reviewer for 2025 and report back to the Board.

C Bailey/W Gilbert – Carried.

16. General Business:

16.1 Honorary Life Membership:

To honour I Dibble, R Soffe proposed that I Dibble is awarded an Honorary Life posthumously.

RESOLVED: That I Dibble is awarded an Honorary Life posthumously.

R Soffe/W Gilbert – Carried.

16.2 NZMS Magazine:

R Tocker commented that he felt the coverage in the NZ Milking Shorthorn magazine was excellent and felt the magazine should be sent to International Milking Shorthorn societies which will promote what the breed is doing in NZ. HFNZ to investigate if this is done.

16.3 Central Districts Field Day:

A Gilbert asked if the Board intends to continue attending the Central Districts Field Days. D Wood responded that though this will depend on the cost going forward he felt the benefits to the community outweighs the cost. The cost was \$1,200.00 for the site and historically Taranaki/Central District areas pay \$200 each and the Association pays the balance. D Wood was not sure if Taranaki /Central Districts have paid this recently, but this will be investigated. Exposure for the breed is beneficial and is reliant on Branches following up on contacts gathered on the day. The Association has had a site for 22 years at the Central Districts Field Days but is dependent on branch manpower in future.

16.4 Donation:

D Murphy questioned why a donation that he made while he was Patron had not been acknowledged or recorded in the Annual Report. This is to be investigated.

16.5 Herd Book and Production Register:

R Tocker asked when Milking Shorthorn members can expect the Herd Book and Production Register. C Watson briefed the meeting on BreedIT and the PowerBI reporting system and the issues that have come about following the DIGAD Cow Talk update, which HFNZ are currently working through. HFNZ have produced all Herd Books and Production Registers since 2021 and are unsure why they were not produced by Jersey NZ. C Watson advised that as soon as the issues with the Power BI reporting currently being experienced are resolved, the HFNZ staff to produce the publications. Going forward the Milking Shorthorn Herd Book and Production Register will be run along the same timelines as HFNZ, Brown Swiss and Guernsey.

- 16.6 Annual Report:
D Murphy questioned if it is the new norm that the balance sheet is not available until the Annual General Meeting. C Watson advised that the Annual Report was sent to all members via email on the 26 March 2025, with hard copies is available on request, or a member can elect to go on Standing Order to receive a hard copy annually.
- 16.7 Balance Date:
R Tocker asked why the balance date is now 31 December. D Wood advised that historically this was 31 March but was changed to align with the Annual General Meeting date.
- 16.8 Herds Dispersing:
A Moore commented that he is concerned with the number of larger herds dispersing and the impact this will have on the Milking Shorthorn Breed Society. D Wood acknowledged that the Board is also concerned with this trend but hope the tracking of buyers of Milking Shorthorn animals/herds will help. Branches are to encourage members to follow up non-members who buy Milking Shorthorn stock and encourage them to join the Association.
- 16.9 Genomic Testing:
Discussion followed on the progress of genomic testing of Milking Shorthorn cattle in New Zealand. The Milking Shorthorn population in New Zealand is not big, with the size of the reference population being the biggest issue. Genomics is a good tool in a farmer’s toolbox but needs to be used alongside herd test data etc.
- 16.10 Production Awards:
L Kelly asked how the Production Awards are going to affected with more farmers doing 16 hour milking or once a day milking. C Watson advised that the base cow (2005) is due to change to 2015 this year. Breed Societies will need to review all Production Awards criteria when this base change happens as the prediction is the BW will drop by approximately 189 points on average. The new Herd Testing Standards will require farmers to supply their milking regime, which will then be factored into Herd Test data.
- 16.11 Semex NZ Royalties:
A Moore asked if the Board had approached Semex NZ to increase royalties and if they have investigated overseas sales. R Tocker responded that the ability to export semen is problematic and LIC have the market covered. Discussion followed on the logistics of bringing in or exporting semen.
- 16.12 2026 Annual Conference:
The Board will investigate the possibility of incorporating the 2026 NZMS Annual Conference, including the AGM, with the 2026 International Red Cow Conference being held in NZ. The aim is for this to be held in conjunction the Palmerston North section of the international conference.

That being all the business the meeting closed at 2.36 am.

Signed: (President) Date:



NZ MILKING SHORTHORN
ASSOCIATION

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